

Multimedia Services Corp. 915 King Street 2nd Floor Alexandria, VA 22314-3089 Contract #
Schedule Dates
Advertiser
Agency/T-Code
Product
Brand

Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax

CPE
Account Types
Billing Type

Comments

Date:

852889

109/06/12-09/12/12

Alliance for Northwest Jobs and Exports (39587)

Multimedia Services Corp. (2823)/147217806

Political - Non-Ballot Issue (1196)

ALLIANCE 4 NW JOBS (174640)

Norten, Matthew (3149)

HRP - Washington DC

MCDONALD,NEAL

MCDONALD, NEAL
(360) 224-8179 / Commission %
5088 Net Total
National/Political Issue - Agency Sales Tax
Standard
ALLIANCE 4 NW JOBS
ALLIANCE FOR NORTHWEST JOBS AND EXPORTS,

 Portland (KGW) (KGW)

 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 53
 \$32,050.00

 Grand Total:
 53
 \$32,050.00

ine	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fr	Sa S	u Spot	s Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	5:57A- 6:58A (PT)		1	1] :	1 1			\$700.00		Portland (KGW) (KGW)	6AM NEWS	9/5/12
2.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	6:58A- 9A (PT)		- 1	1	1:	2 2	1 1		\$725.00		Portland (KGW) (KGW)	TODAY SHOW	9/5/12
3.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	9A- 10A (PT)		1	1	1:	1 1	1		\$400.00		Portland (KGW) (KGW)	TODAY SHOW 2	9/5/12
4.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	10A- 11A (PT)				1:	1 1			\$350.00		Portland (KGW) (KGW)	TODAY SHOW 3	9/5/12
5.0	Normal Line / SPOT	09/07/12-09/07/12	2	:30	11A- 11:59A (PT)		1	- 1	1	1	1		\$200.00		Portland (KGW) (KGW)	ANDERSON	9/5/12
6.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	11:59A- 1P (PT)		1	1	2	2 2			2 \$400.00	\$800.00	Portland (KGW) (KGW)	NOON NEWS	9/5/12
7.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	4:57P- 5:30P (PT)		1	- !	1	1 1	1		1 \$900.00	\$900.00	Portland (KGW) (KGW)	5PM NEWS	9/5/12
8.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	5:59P- 7P (PT)		1	1	1 2	2 2	- 1		2 \$900.00	\$1,800.00	Portland (KGW) (KGW)	NEWS ROTATION	9/5/12
9.0	Normal Line / SPOT	09/07/12-09/07/12	2	:30	7P- 7:29P (PT)		3	- 1	1	1	1		1 \$550.00	\$550.00	Portland (KGW) (KGW)	LIVE AT 7	9/5/12
10.0	Normal Line / SPOT	09/06/12-09/07/12	2	:30	10:59P- 11:34P (PT)				1	1 1	1		1 \$900.00	\$900.00	Portland (KGW) (KGW)	11PM NEWS	9/5/12
11.0	Normal Line / SPOT	09/08/12-09/08/12	2	:30	5P- 6P (PT)		1	- 1	1	1	1		1 \$500.00	\$500.00	Portland (KGW) (KGW)	SAT NEWS	9/5/12
12.0	Normal Line / SPOT	09/08/12-09/08/12	2	:30	10:59P- 11:29P (PT)			1			1		1 \$600.00	\$600.00	Portland (KGW) (KGW)	SAT 11PM NEWS	9/5/12
13.0	Normal Line / SPOT	09/08/12-09/08/12	2	:30	1:03A- 2:03A (PT)		- 1	L	1		2		2 \$75.00	\$150.00	Portland (KGW) (KGW)	BROTHERS & SISTERS	9/5/12
14.0	Normal Line / SPOT	09/09/12-09/09/12	2	:30	5:58A- 7A (PT)		1	1	ŧ	1	1		2 \$350.00	\$700.00	Portland (KGW) (KGW)	SUN MORN	9/5/12

CONFIRMATION CONTRACT

Accepted-Station: Date: Comments:

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

CO-OP

09/05/12

09/07/12

06305185

A35+R

Normal

15.00

\$4,807.50

\$27,242.50

No

Jacob Thom

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 06:11 PM on Friday, September 7 2012



Multimedia Services Corp. 915 King Street 2nd Floor Alexandria, VA 22314-3089

Contract # Schedule Dates Advertiser

Agency/T-Code

852889 09/06/12-09/12/12

Alliance for Northwest Jobs and Exports (39587)

Multimedia Services Corp. (2823)/147217806

Product Political - Non-Ballot Issue (1196)

Brand ALLIANCE 4 NW JOBS (174640)

Salesperson Norten, Matthew (3149)

Sales Office HRP - Washington DC

Buyer Name MCDONALD, NEAL

Phone/Fax (360) 224-8179 / CPE 5088

Account Types National/Political Issue - Agency

Billing Type Standard
Comments ALLIANCE 4 NW JOBS

ALLIANCE FOR NORTHWEST JOBS AND EXPORTS,

Date Entered 09/05/12
Last Modified 09/07/12
Entered By Jacob Thom

CO-OP No

 Headline #
 06305185

 Demo
 A35+R

 Order Type
 Normal

Package Deal

Commission % 15.00

Commission \$4,807.50

\$27,242.50

Net Total Sales Tax
 Portland (KGW) (KGW)
 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 53
 \$32,050.00

 Grand Total:
 53
 \$32,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	s Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/09/12-09/09/12	2	:30	11P- 11:35P (PT)							1	1	\$600.00	\$600.00	Portland (KGW) (KGW)	SUN 11PM NEWS	9/5/12
16.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	5:57A- 6:58A (PT)	3	Х	X	X				3	\$700.00	\$2,100.00	Portland (KGW) (KGW)	6AM NEWS	9/5/12
17.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	6:58A- 9A (PT)	6	Х	X	x				6	\$725.00	\$4,350.00	Portland (KGW) (KGW)	TODAY SHOW	9/5/12
18.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	9A- 10A (PT)	3	Х	Х	х				3	\$400.00	\$1,200.00	Portland (KGW) (KGW)	TODAY SHOW 2	9/5/12
19.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	10A- 11A (PT)	3	Х	Х	Х				3	\$350.00	\$1,050.00	Portland (KGW) (KGW)	TODAY SHOW 3	9/5/12
20.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	11A- 11:59A (PT)	2	Х	Х	X				2	\$200.00	\$400.00	Portland (KGW) (KGW)	ANDERSON	9/5/12
21.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	11:59A- 1P (PT)	6	Х	Х	Х				6	\$400.00	\$2,400.00	Portland (KGW) (KGW)	NOON NEWS	9/5/12
22.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	4:57P- 5:30P (PT)	3	Х	Х	Х				3	\$900.00	\$2,700.00	Portland (KGW) (KGW)	5PM NEWS	9/5/12
23.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	5:59P- 7P (PT)	6	X	X	x				6	\$900.00	\$5,400.00	Portland (KGW) (KGW)	NEWS ROTATION	9/5/12
24.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	7P- 7:29P (PT)	1	Х	X	Х				1	\$550.00	\$550.00	Portland (KGW) (KGW)	LIVE AT 7	9/5/12
25.0	Normal Line / SPOT	09/10/12-09/12/12	2	:30	10:59P- 11:34P (PT)	3	Х	Х	Х				3	\$900.00	\$2,700.00	Portland (KGW) (KGW)	11PM NEWS	9/5/12
26.0	M/G For 1.0.1 / SPOT	09/07/12-09/07/12	2	:30	5:57A- 6:58A (PT)						1			\$700.00		Portland (KGW) (KGW)	6AM NEWS	9/6/12
27.0	M/G For 2.0.1,2.0.2 / SPOT	09/07/12-09/07/12	2	:30	6:58A- 9A (PT)						2			\$725.00		Portland (KGW) (KGW)	TODAY SHOW	9/6/12
28.0	M/G For 3.0.1 / SPOT	09/07/12-09/07/12	2	:30	9A- 10A (PT)						1			\$400.00		Portland (KGW) (KGW)	TODAY SHOW 2	9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Multimedia Services Corp. 915 King Street 2nd Floor Alexandria, VA 22314-3089

Contract
Schedule Dates
Advertiser
Agency/T-Code
Product
Brand

Salesperson Sales Office **Buyer Name** Phone/Fax CPE

Standard

Account Types Billing Type

Comments

Date:

Accepted-Station:

ract # 852889 09/06/12-09/12/12 Alliance for Northwest Jobs and Exports (39587) Multimedia Services Corp. (2823)/147217806 Political - Non-Ballot Issue (1196) ALLIANCE 4 NW JOBS (174640) Norten, Matthew (3149) HRP - Washington DC MCDONALD, NEAL (360) 224-8179 / 5088 National/Political Issue - Agency

ALLIANCE 4 NW JOBS ALLIANCE FOR NORTHWEST JOBS AND EXPORTS,

Date Entered 09/05/12 **Last Modified** 09/07/12 Jacob Thom Entered By CO-OP No 06305185 Headline # Demo A35+R Order Type Normal Package Deal Commission % 15.00 Commission \$4,807.50 Net Total \$27,242.50 Sales Tax

Date:

Comments:

Portland (KGW) (KGW) By Broadcast Month **Spots** Rate Sep. 2012 \$32,050.00 53 Grand Total: 53 \$32,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	M/G For 4.0.1 / SPOT	09/07/12-09/07/12	2	:30	10A- 11A (PT)					1	ı			\$350.00		Portland (KGW) (KGW)	TODAY SHOW 3	9/6/12
30.0	M/G For 6.0.1,6.0.2 / SPOT	09/07/12-09/07/12	2	:30	11:59A- 1P (PT)					2	2		2	\$400.00	\$800.00	Portland (KGW) (KGW)	NOON NEWS	9/6/12
31.0	M/G For 10.0.1 / SPOT	09/07/12-09/07/12	2	:30	10:59P- 11:34P (PT)						i		1	\$900.00	\$900.00	Portland (KGW) (KGW)	11PM NEWS	9/6/12
																	9	
		5	1															
		W. U. HANDER			COI	VICIO) R /I	ΛТΙ	01	10	10'	ITE		Т				

Accepted-Agency/Advertiser: